

FOR IMMEDIATE RELEASE

October 25, 2016



Safe and Sober Launches New Drug Prevention Program

(Springfield, Mo.) – Safe and Sober, a Springfield-based nonprofit organization, has released a drug prevention video to educate Missouri students on the dangers of illegal drug use, drugged driving and the misuse of prescription drugs. The drug prevention program was launched to coincide with Red Ribbon Week (Oct. 23-31), a national drug, alcohol and tobacco prevention awareness campaign. Springfield Catholic High School will be one of the first local schools to participate in the Safe and Sober drug program on Wednesday October 26 beginning at 10 a.m.

“We recognize the ever-changing pressures youth are under,” says Safe and Sober founder Kurt Larson. “In the last 12 years we have developed a pipeline for getting critical information to schools across our state, due to the popularity of our alcohol prevention program. We will now use that network to deliver education about the implications of drug use, and we will do everything in our power to fight the pipeline of drugs infiltrating our communities.”

Illegal drug use has been a red flag issue in every Community Focus Report (CFR) since 2004 and according to the 2015 Springfield Focus Report “prescription drug abuse by students at school has exceeded alcohol use by those same students.”

The Safe and Sober drug prevention program is available at no cost to all Missouri middle and high schools at www.missourisafeandsober.com. Schools that register for the program will receive the video and supplemental educational lessons and discussion guides to continue the conversation beyond the video. Many schools are choosing to use the video during Red Ribbon Week (Oct. 23-31), but it will be available to schools throughout the school year. More than 100 individuals have already signed up for the program since its launch five days ago.

We invite members of the media to join Safe and Sober at Springfield Catholic High School on Wednesday, Oct. 26 at 10 a.m. Students will watch the new drug prevention video in individual classrooms. Teachers and students will be available for interviews following the video.

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Safe and Sober is a nonprofit organization dedicated to educating Missouri high school students, middle school students and their parents on the dangers of underage drinking, drunk driving and drug use. For more information visit missourisafeandsober.com. Safe and Sober is proudly sponsored by Larson Law Firm, O’Reilly Auto Parts, Great Southern Bank and the MoDOT.

For media information, please contact Mackenzie Hernandez at mackenzie@missourisafeandsober.com or at 417-631-4009.